



# Privacy Policy

Last updated: April 13, 2025

**Matter and Energy, LLC ("we," "us," or "our") values your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, [www.matternenergy.com](http://www.matternenergy.com) ("Site"). Please read this policy carefully to understand our views and practices regarding your personal data and how we will treat it.**

## 1. Information We Collect

We may collect and process the following types of information:

### a. Personal Information You Provide

- Name, email address, phone number, company name, and other contact details you submit through our Site (e.g., contact forms or newsletter signups).
- Any personal information you provide when communicating with us directly.

### b. Automatically Collected Information

We automatically collect certain data through cookies and analytics tools, including:

- IP address
- Browser type and version
- Time zone setting
- Browser plug-in types and versions
- Operating system and platform
- Information about your visit (e.g., page response times, length of visits, page interaction information)

## 2. Legal Bases for Processing Personal Data (GDPR)

We process your personal data under the following lawful bases:

- Consent – when you opt in (e.g., subscribing to our newsletter)



- Performance of a contract – when you request information or services from us
- Legitimate interests – such as improving our Site and services
- Legal obligations – when required by law or regulatory authority

### **3. How We Use Your Information**

We use the information we collect to:

- Provide, operate, and maintain our Site
- Respond to your inquiries and requests
- Improve the functionality and user experience of our Site
- Communicate with you about our services and updates
- Analyze website traffic and usage patterns
- Comply with legal obligations

### **4. Cookies and Tracking Technologies**

We use cookies and similar tracking technologies (e.g., Google Analytics) to analyze trends and track user interaction with the Site. Non-essential cookies are only used with your consent.

You can manage cookie preferences via our cookie banner or adjust your browser settings to disable cookies.

### **5. Data Sharing and Disclosure**

We do not sell or rent your personal information. We may share your data as follows:

- Service Providers – such as website hosting, analytics, and email delivery services
- Legal Obligations – when required to comply with laws, legal processes, or regulatory authorities
- Business Transfers – in the event of a merger, acquisition, or sale of company assets

California Residents: We do not sell or share personal information for cross-context behavioral advertising as defined under the California Consumer Privacy Act (CCPA/CPRA).



To exercise your rights or opt out, you may contact us or use the link:

[Do Not Sell or Share My Personal Information](#)

## **6. International Data Transfers (GDPR)**

If you are located in the European Economic Area (EEA), your personal data may be transferred to and processed in countries outside the EEA, including the United States. We ensure appropriate safeguards are in place, such as Standard Contractual Clauses (SCCs) approved by the European Commission.

## **7. Your Rights**

Depending on your jurisdiction, you may have the following rights:

Under GDPR (EU/EEA residents):

- Right to access your personal data
- Right to rectify inaccurate data
- Right to erase personal data (“right to be forgotten”)
- Right to restrict or object to processing
- Right to data portability
- Right to withdraw consent at any time

Under CCPA/CPRA (California residents):

- Right to know what personal information is collected, used, shared, or sold
- Right to request deletion of personal information
- Right to opt out of the sale or sharing of personal information
- Right to limit the use of sensitive personal information (if applicable)
- Right to non-discrimination for exercising privacy rights

To exercise any of these rights, please contact us at: [hello@matternenergy.com](mailto:hello@matternenergy.com)

## **8. Data Retention**

We retain personal data only as long as necessary for the purposes for which it was collected,



including to meet legal, accounting, or reporting requirements.

## **9. Security**

We implement reasonable technical, administrative, and physical safeguards to protect your personal data. However, no method of internet transmission or storage is completely secure.

## **10. Children's Privacy**

Our Site is not intended for children under 13, and we do not knowingly collect personal data from children. If you believe a child has provided us personal data, please contact us immediately.

## **11. Third-Party Links**

Our Site may contain links to third-party websites. We are not responsible for their privacy practices or content. Please review their policies before submitting personal data.

## **12. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last updated" date. We encourage you to review this page periodically.

## **13. Contact Us**

If you have questions or concerns about this Privacy Policy or our data practices, please contact us at:

Matter and Energy, LLC

Reston, Virginia, USA

[hello@matternenergy.com](mailto:hello@matternenergy.com)

[www.matternenergy.com](http://www.matternenergy.com)